

o u r Unique c o n c e p t s



Why we are Different . . . Why we are Better.

○ We're More than a Real Estate Company, We're a Lifestyle Company

Let's face it, selling real estate for a living is more than a job . . . it's a lifestyle. We understand, that much too often, it seems like you're always working. That's because as our Industry has changed, so has the attitude and expectations of consumers towards agents. We get it. So TPRE provides resources and services that address the current and "whole" needs of our Associates helping them to find the proper balance in order to have it all . . . a more rewarding career and a richer, happier, healthier, more fulfilled life.

○ We're a Value Based Company... Not a Low Cost Provider

Sell for free . . . buy for free . . . work for free. It seems that lately there is no shortage of these types of offers within our industry. Most people will agree however, you get what you pay for and Associates understand this philosophy. They just don't focus on their costs, but pay more attention to the value they receive in exchange. Not only do we constantly seek better ways to provide our Associates greater value, but we focus on ideas and services which help you enhance your value in the marketplace.

○ We Strive to Develop Interdependent Relationships with Our Associates

This is about attitude and company culture. There appears to be extremes when it comes to the relationship between Brokers and Associates. Either you're so independent you're an island, or so dependent you feel restricted in your ability to have the freedom and flexibility you want. One of our stated goals is to continuously create win/win relationships. Every Owner, Staff Member, and Associate is committed to helping one another succeed and understand that to be the very best, we need each other.

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welcome to the future of real estate

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○ **We're a Real Estate Services Company**

It's all about expectation. Today's consumers are more educated, savvy, and demanding than ever. They expect more from their Agent, and they expect it to be easy, fast, and done right. Although some companies see themselves as one stop shops by offering mortgage and title, consumers want more practical services like staging, home improvement, and self storage. Our ability to provide these services, either internally or through our Strategic Partnerships, gives our Associates the winning edge necessary to add value and create customer loyalty.

○ **We Provide More Opportunity, More Diversity for "Multiple Streams of Income"**

Earning more money usually tops the list of goals for most Associates. But mistakenly, many believe it requires working more and harder. In truth, you can earn more money in the same or less time. This is not a new idea, however a concept . . . Multiple Streams of Income or "MSI's". It begins with a consciousness, or "awareness", of how to achieve your goals by taking greater advantage of leveraging your existing efforts. We teach our Associates this concept and have created multiple opportunities for them to increase their income by offering an array of services that are expected, timely and innovative.

○ **We're an Experienced Visionary Leadership Team**

It all starts at the top. Great companies always have one thing in common . . . strong Visionary Leadership. We have assembled, and will continue to attract, the most passionate and professional individuals in our marketplace. Together, with over 100 years collective experience, we make an inspiring team. This ensures not only a professional and well run organization, but an environment rich with support, experience, learning, and creative ideas essential to progress and growth for all involved.

○ **We Value Our Associates**

We realize that our biggest assets walk out the door every night and do not have to return. Our company's existence centers on the idea that Real Estate Professionals provide an important and valuable service. Whether it's helping get tough deals done, resolving a conflict with a fellow agent or fighting for a hard earned commission, you can count on getting the support you need. With a reputation as "Agent Advocates" we stand behind our Associates to ensure they receive what they deserve and get paid what they're worth.

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